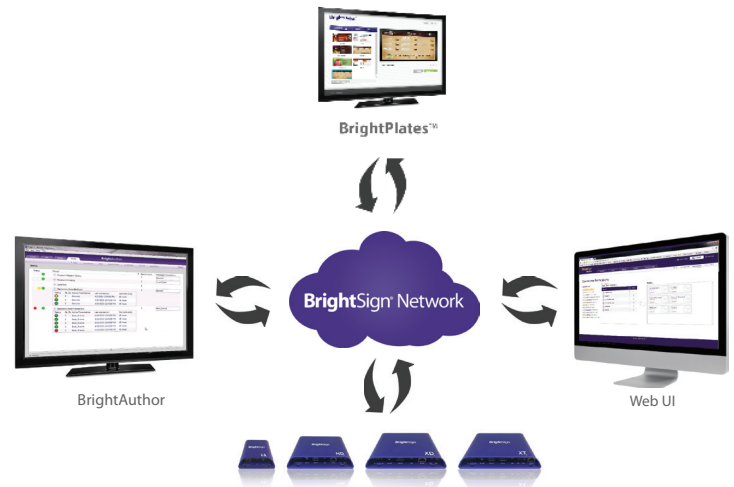# BRIGHTSIGN NETWORK

BrightSign Network is an affordable, secure, PCI-compliant service that delivers the complete infrastructure to serve, manage and support your digital signage network, and frees you from the complexities of hosting and maintaining your own network.

Features

BrightSign Network provides you with the tools and interface to:

- Setup BrightSign players to connect to your BrightSign Network account.
- Remotely and securely update content, firmware, presentations and schedules.
- Assign tags to media files and players to effortlessly build tagged playlists and match media and player tags for highly target playback.
- Divide players into groups for ease of presentation publishing and management.
- View network health, generate reports, perform maintenance tasks and diagnostics and execute queries based on player tags.
- Monitor and manage the activity and status of displays using remote snapshot.
- Perform network administrator functions.
- Assign user roles and permissions for conditional access.
- Easily scale your digital signage network to any size.
- Includes BrightPlates service.
- Optional Content Encryption service can be added to your BrightSign Network account to increase the security of your content
- Optional Monitor Only service restricts your BrightSign Network subscription to view only access of your network health and charges a fee for all content updates made via BrightSign Network or BrightPlates.

Account Access

Web UI

Secure, web-based access via any Internet connected PC or Mac for user account administration, network management, monitoring, and basic presentation creation.

BrightAuthor

PC-based software application with complete network management, monitoring, as well as full access to all presentation creation features.

BrightPlates™

An online template-based sign creation service that can connect to BrightSign Network to access content for template customization and publish presentations to BrightSign network groups.

BRIGHTSIGN NETWORK FEATURE ACCESSIBILITY

FUNCTIONS	WEB UI	BRIGHTAUTHOR	BRIGHTPLATES™
BRIGHTSIGN NETWORK ACCOUNT ADMINISTRATION			
Secure login	X	X	X
Create new account users	X		
Assign user roles and permissions	X		
Permission-based access	X	X	
View the subscription status of players	X		
View invoice history	X		
Add purchased subscriptions	X		
Administer BrightSign Network account	X		
BRIGHTSIGN NETWORK MANAGEMENT			
New player network setup	X	X	X
View player details (firmware version, etc.)	X	X	X
Assign player tags	X	X	
Deliver Firmware Updates to Remote Units	X	X	
Upload content to library	X	X	X
Assign media tags	X		
Optional content encryption	X	X	
Access library content not assigned to a presentation	X		X
Content library management	X	X	X
Create, manage and monitor network groups	X	X	
Monitor the health of players connected to your BrightSign Network	X	X	
Monitor the status of networked players: This includes the current active presentation, total network traffic, and device error logs	X	X	
View usage tracking statistics	X		
Generate reporting of various playback logs (Event, State, Diagnostic, Playback, User Variable) to keep records of player and presentation activity	X		

FUNCTIONS	WEB UI	BRIGHTAUTHOR	BRIGHTPLATES™
Utilize fail-safe features such as network auto-recovery mode and corrupt card detection	X	X	X
Send reboot, recovery, and upload log commands to networked players	X	X	
Remote Snapshot	X	X	
PRESENTATION AUTHORING			
Create looping content presentations	X	X	
Create multi-zone, interactive, Live Text, BrightWall, synchronized and other advanced presentations		X	
Create dynamic playlists	X	X	
Create tagged playlists	X		
Create live data feeds	X	X	X
Create live media feeds	X		X
Add dynamic playlists to a Presentation	X	X	
Add live data and media feeds to presentations		X	X
HTML presentation uploading	X		X
HTML template uploading			X
Scheduling and day-parting	X	X	
Publish presentations to network groups	X	X	
Edit basic presentation properties	X	X	X
Edit all presentation properties		X	
COMPATIBILITY			
BrightSign XT, XD, HD, LS players	X	X	X
Runs on a Macintosh	X		X
Runs on a PC	X	X	X
BrightSign Network Monitoring Only (additional charges apply per content update)	X	X	X